
THE
ICON ESCAPE
MARRAKECH EDITION
Be the star
of your journey
Three days of beauty,
fashion and exceptional
experiences.
12–14 March 2027
3 days / 2 nights
6 to 12 participants
Created by
Morgane Hilgers

THE ICON ESCAPE

MARRAKECH EDITION

Your ICON ERA



THE ICON ESCAPE invites you to take a break where beauty meets fashion, in the enchanting setting of Marrakech.

Two makeup masterclasses to enhance your beauty. A desert photoshoot to explore your look. Evenings to reconnect and enjoy being together.

Morgane Hilgers shares her artistic vision, techniques and love of beautiful experiences.

Come alone or with a friend: shared moments are part of what makes the journey special.

Your beauty. Your style. Your ICON ERA.

An escape for whom?



Do you love beauty and fashion, want to improve your makeup skills, treat yourself to beautiful photos or enjoy a few days out of the ordinary?

You're in the right place.

No makeup skills or experience in front of the camera are required. The makeup masterclasses help you improve with advice tailored to your features. The Perfect Shot masterclass will help you look your best in selfies (lighting, posing and more).

The stay combines workshops, outings, photoshoots, shared moments and personal time.

Minimum age: 20
Workshop languages: French and English

Three days, a time for you



DAY 1 · THE FIRST MEETING
Arrival, settling in and discovering your surroundings.
Welcome Night with dinner and a surprise workshop.

DAY 2 · YOUR ICONIC MOMENT
Glam Masterclass & The Perfect Shot (learn to take great smartphone photos of yourself), fashion shoot in Agafay (selfies & sessions with a professional photographer), followed by White & Silver Night.
Dinner show

DAY 3 · GLOW FOREVER
Glow Masterclass, final tips and time together before departure.

Illustrative mood image

The Art of Beauty



YOUR BEAUTY. MY PROFESSIONAL SECRETS.

Two makeup masterclasses to learn the techniques and adapt them to your face.

GLAM · Sophisticated makeup: skin preparation, complexion, dramatic eyes and contouring.

GLOW · Freshness, light and textures for a natural, glowing complexion.

The Icon Shooting



YOUR MOMENT.
YOUR STYLE.

ART
DIRECTION
MORGANE
HILGERS

SHOOT WITH A
PROFESSIONAL
PHOTOGRAPHER

The Agafay desert provides the setting for your fashion shoot. Morgane directs the shoot, guiding your poses and movements.

Format: 15-minute individual session with the photographer / 2-hour group smartphone photography workshop
Looks: Bring your finest outfits; we will accessorise them
Final photos included: 5 professionally retouched photos per person
Delivery: HD digital format

In bad weather, photoshoots will take place indoors in the hotel's beautiful interiors.

MEET

Morgane Hilgers

International Makeup Artist
Art Director
Experience Creator



For over 20 years, Morgane Hilgers has worked behind the scenes in beauty, fashion and entertainment.
Trained at Make Up For Ever, she built an international career working with leading brands such as L'Oréal, Dolce & Gabbana and Arcancil Paris, becoming the latter's international ambassador.
From TV studios to prestigious events, from Paris to Tokyo via Dubai, she has created a world where makeup meets fashion, photography and art direction.
Founder of her own makeup academy, creator of artistic shows and co-producer of a televised beauty competition, she has always placed creativity, emotion and sharing her knowledge at the heart of her work.

Today, with THE ICON ESCAPE, Morgane opens this world to women who dream of experiencing the magic of a beautiful photoshoot themselves.
More than a beauty getaway, she imagines a break filled with connection, sharing, confidence and unforgettable moments.
Because every woman deserves to feel like an icon.

Your stay includes



- Two nights in Marrakech in a beautiful Moroccan-style palace, in a single or double room according to your booking.
- Two makeup masterclasses with Morgane Hilgers.
- Agafay photoshoot: self-directed photography and a shoot with a professional photographer.
- 5 retouched HD photos.
- Equipment and accessories: flying dress / fashion accessories provided.
- Refreshments during the shoot.
- Welcome Night: surprise craft workshop and dinner.
- White & Silver Night: dinner show evening.
- Meals: Friday dinner to Sunday lunch.
- Return transfers: airport–hotel / hotel–Agafay / hotel–dinner show.
- Tourist taxes.
- Morgane's guidance throughout your stay.

Illustrative mood image / 08

Additional expenses



Some expenses are not included in the package. Please allow for them in your personal budget.

Return flights to Marrakech.
Airport transfers outside the scheduled times (2:30 pm Friday / 3:30 pm Sunday – times to be confirmed).
Extra nights.
Meals and drinks not listed.
Insurance.
Personal expenses.
Additional photoshoot or photo retouching services.
Taxes not included.

OPTIONAL EXTRAS
• Additional professionally retouched photos (€50/photo).
• Extra photoshoot with a professional photographer (ask for prices on site).

The Prices



SINGLE ROOM
The comfort of your own space, at the heart of a shared experience.
€1,800 per person
Two nights in a double room and the services included in the programme.

SHARED ROOM
The pleasure of sharing this escape with a friend.
€1,650 per person
Based on two participants sharing a twin room with two separate beds, plus the services included in the programme.

Validity: Stay confirmed 60 days before departure.
For full details, see the Terms and Conditions.

Your booking, step by step



1. CHOOSE YOUR PACKAGE
Select a Solo or Duo room when booking.

2. CONFIRM YOUR PLACE
Booking confirmed on receipt of a 30% deposit.
Balance due: 30 days before departure.
Payment: bank card on the Odysways website.

3. RECEIVE YOUR INFORMATION
The agency will send your booking documents and the applicable terms.

4. STAY CONFIRMATION
60 days before departure.

5. PREPARE FOR YOUR TRIP
Travel information sent 30 days before departure.

Wait for written confirmation from the agency before incurring non-refundable travel costs.

THE ICON ESCAPE

MARRAKECH EDITION

Your ICON ERA awaits



Three days to learn, discover your inner icon and enjoy a shared experience.
Skills to keep. Images you'll love looking back on. Connections and memories that will stay with you long after the trip.

We can't wait to share this Escape with you!

contact@morganehilgers.com
Instagram: @theiconescape

Marrakech, 3 days/2 nights

Limited places

YOU ARE VIP

Discover your exclusive benefits:

✦ Book 24 hours before the official opening.

✦ Enjoy EARLY BIRD benefits reserved for the first 4 confirmed bookings:

- a Morgane Hilgers makeup brush kit worth €230.
- 5 additional retouched HD photos from your shoot, worth €250.

For more information, email contact@morganehilgers.com or send a private message to @theiconescape

